



**EXHIBITOR PACKAGE**

13<sup>th</sup> ANNUAL CONFERENCE  
**UnmannedCanada 2015**

November 3-5

**World Trade &  
Convention Centre**

**Halifax, Nova Scotia  
Canada**



**CANADA  
AT THE  
FOREFRONT**



PO 81055, Ottawa, Ontario, K1P 1B1 Canada admin@unmannedsystems.ca / www.unmannedsystems.ca  
Canada's national non-profit association representing public and private innovation in unmanned vehicle systems

Association nationale canadienne sans but lucratif pour l'innovation dans les secteurs public et privé en matière de systèmes de véhicules télécommandés

# 2015 Exhibition Hall

## The Premier B2B UVS Marketplace

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Unmanned Canada 2015 is the premier “must attend” opportunity to network, demonstrate and showcase products and services, while creating valuable industry contacts and partnerships with targeted representatives across the entire UVS sector.

The B2B UVS Marketplace which is adjacent to the presentation rooms, runs parallel to the technical program that attracts 300+ attendees and 80+ speakers. It's the place to see and be seen. Where ideas are exchanged and connections and business opportunities are made.

### Your Advantage:

- New – A Connect-in-Canada B2B opportunity and meeting area with pre-set appointments;
- New – A US Pavilion featuring key US firms looking to sell to Canada;
- New – Plan regular visits to the USC's Innovation Hub - learn from Innovators in the sector;
- Increase your visibility to the aerospace, military, government and corporate sectors, including industry start-ups and entrepreneurs;
- Connect and network with key decision-makers and supply chain contacts;
- Dedicated traffic to the Exhibition Hall: The opening Meet and Greet, Networking Reception as well as all lunches and all coffee breaks take place in the B2B UVS Marketplace to increase opportunities for attendees and exhibitors to engage and connect.

**Book your booth for the premier B2B UVS Marketplace this year!**

Unmanned Canada 2015 Annual Conference  
November 3 - 5 at The World Trade & Convention Centre  
Halifax, Nova Scotia  
Canada

Contact

**Lola Meakin**, Event Manager & Administration Coordinator, Unmanned Systems Canada

1-613-327-8990 [lolameakin@unmannedsystems.ca](mailto:lolameakin@unmannedsystems.ca)

# Exhibition Costs and Benefits

## Single Booth

**\$4,500 (15% HST extra)**



10' X 10'  
(3m x 3m)

- Full back and half side pipe and drapes
- 2 - 6' tables with skirt and two chairs
- WiFi connection
- One, 120 volt power outlet
- One Booth Personnel Conference Registration
- Profile/logo in the Conference Handbook
- \*Additional registrations can be purchased, only 2 allowed per Full Exhibit
- \* 250 words (Due September 30, 2015)

## Double Booth

**\$7,500 (15% HST extra)**



10' X 20'  
(3m x 6m)

- Full back and half side pipe and drapes
- 2 - 6 tables with skirt and two chairs
- WiFi connection
- Two 120 volt power outlets
- Two Booth Personnel Conference Registrations
- Profile/logo in the Conference Handbook
- \*Additional registrations can be purchased, only 2 allowed per Full Exhibit
- 250 words (Due September 30, 2015)

## Additional Booth Space

**See order form**



10' X 10'  
(3m x 3m)

- Additional 10' x 10' (3m x 3m) space can be added to any Double Booth purchase

## Pop-up Display

**\$1,000 (15% HST extra)**



2.5' X 6'

- Space for (30" x 72") pop-up banner
- Table for product/information materials
- Profile/logo in the Conference Handbook
- \*100 words (Due September 5, 2015)
- Conference registration and electrical are not included

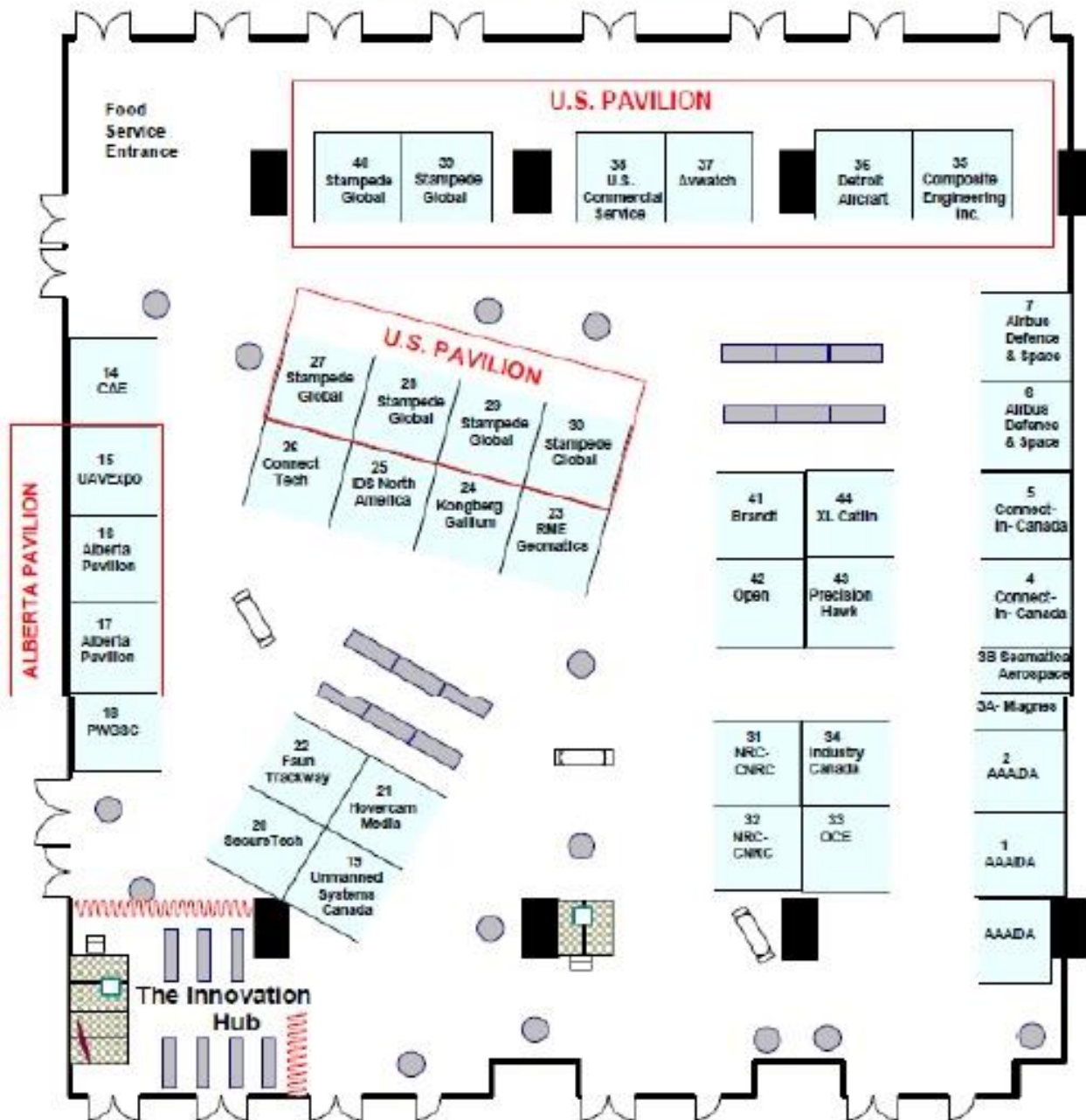
A 50% deposit is required at signing of this booth contract; the remaining 50% is due prior to September 30, 2015. Booth bookings made after September 30, 2015 must be paid in full at signing of contract. All prices are in Canadian dollars and do not include applicable taxes. No refunds after October 3, 2015.



Unmanned Systems  
Systemes Télécommandé  
**CANADA**

13<sup>th</sup> Annual Unmanned Systems Conference  
 World Trade Convention Centre, Halifax  
 Exhibition Floor, USC 2015

Room 200D & E Unmanned Systems Canada,  
 Tues. Nov. 3, -Thu. Nov. 5, 2015





## Exhibition Costs and Benefits

Corporate Members with Unmanned Systems Canada at a Bronze level or higher are entitled to a 10% discount on the primary booth price. Not applicable to Pop-Ups or additions. See Table below.

MEMBERSHIP BENEFIT	DIAMOND	GOLD	SILVER	BRONZE	ACADEMIC	BASIC
Discount on full page ad in handbook	Complimentary	75%	50%	25%	25%	25%
Booth Purchase	10%	10%	10%	10%	10%	N/A
Sponsorship	\$250	\$250	\$250	\$250	\$250	N/A

Member Designate Registration Discount	35	20	10	5	5	2
Complimentary Registration	3	2	1	N/A	N/A	N/A

## Exhibitor Schedule

### Exhibitor Set-up:

November 3: 10 am – 5 pm

### Exhibitor Tear-down:

November 6: 8 am – 2 pm

### Exhibition Hall Hours:

November 3: 7 pm – 9 pm (Opening Social)  
 November 4: 8 am – 7 pm (Networking Social 5 pm -7 pm)  
 November 5: 8 am – 5 pm

## Sponsor Logo Requirements

Please provide a vector (or a high resolution JPEG) copy of your logo for inclusion on Conference signage and in the Conference Handbook. Vector files include both .eps and .ai formats.

Send all files to [lolameakin@unmannedsystems.ca](mailto:lolameakin@unmannedsystems.ca)

**Deadline: September 30, 2015**



# Booth Order Contract

**A 50% deposit** is required at signing of this booth contract; the remaining 50% is due prior to **September 30, 2015**. Booth bookings made after September 30, 2015 must be paid in full at signing of contract. Full Terms and Conditions can be found at the end of this document.

**Booths are rented** on a first come/first served basis. We endeavor to keep the plan up-to-date, however, please provide an alternate choice in the event your first choice has been sold. **All fees are subject to applicable taxes.**

**Booth Number**

1<sup>st</sup> CHOICE \_\_\_\_\_  
 2<sup>nd</sup> CHOICE \_\_\_\_\_

- Single (10' x 10') Booth \$4,500
- Double (10' x 20') Booth \$7,500
- Additional (10' x 10') Spaces
  - 1<sup>st</sup> Addition \$3,000
  - 2<sup>nd</sup> Addition \$1,000
- Pop-Up Display (2.5' x 6')\* \$1,000
- Booth Staff Additional
  - One (1) Staff \$600
  - Two (2) Staff \$1,200
- Registration

Location to be determined by Unmanned Systems in final layout immediately prior to the show.

\*As it applies to Pop-up Display Option.

SUBTOTAL \_\_\_\_\_  
 - MEMBER DISCOUNT \_\_\_\_\_  
 + 15% TAX \_\_\_\_\_  
 GRAND TOTAL \_\_\_\_\_

Company Name \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

*I am the authorized representative of the above-named company and have full power and authority to sign and deliver this application. The company agrees to comply with all of the policies outlined in the Terms and Conditions.* Signature \_\_\_\_\_

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Full Payment  50% Payment  Cheque \_\_\_\_\_



Make cheque or money order payable to  
**Unmanned Systems Canada**  
 PO Box 81055  
 Ottawa ON  
 K1P 1B1

Send faxes to **Unmanned Systems Canada**  
 +1 613 317 1740 or  
 +1 888 973 7919 (Toll free Canada + USA only)

Send emails to  
[lolameakin@unmannedsystems.ca](mailto:lolameakin@unmannedsystems.ca)



# EXHIBITION BOOTH

## Terms and Conditions

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**DEPOSITS:** For all booths booked prior to September 30, 2015, a nonrefundable 50% deposit is required at signing of the booth contract; the remaining 50% is due by September 30, 2015. Booth bookings made after September 30, 2015 must be paid in full at the signing of contract.

**SALES TAX:** All sponsorship purchases are charged tax based on the location of the conference. If you are tax exempt please provide your tax exempt certificate to the conference coordinator.

**REFUND POLICY:** For booths paid in full prior to September 30, 2015, refunds will only be issued if all booths are resold. A 20% processing fee will be applied. No refunds will be granted after October 3, 2015.

**BOOTH PERSONNEL REGISTRATIONS:** Booth personnel registrations that are included in the booth purchase include full meals and attendance at speaking sessions. They do not include the one year membership in Unmanned Systems Canada. Free registration of booth personnel is done by contacting the Conference Coordinator at the address below. Additional Exhibitor registrations for full Exhibitors can be purchased but are only for employees of the exhibitor and must be done manually by contacting the Conference Coordinator at [leah@unmannedsystems.ca](mailto:leah@unmannedsystems.ca). Only 2 per exhibitor, regardless of booth size are allowed.

**Pop-up Display exhibitors do not come with a registration and attendee must register at the level applicable online or manually. Additional Exhibitor Registrations as outlined above do not apply to Pop-up Display Exhibitors.**

**EXHIBITOR LOGOS AND DESCRIPTIONS:** Each exhibitor's company logo and company description are published in the Conference Handbook. A high resolution JPEG format logo along with a 250 word maximum exhibitor description must be sent to the Conference Coordinator a minimum of 60 days prior to the conference. Logos and exhibitor descriptions received after the 60 day minimum may not be included in the Conference Handbook and are placed in the Handbook Addendum. Pop-up Display exhibitors are afforded a 100 word description and logo under the same guidelines as above. Deadline for all items for inclusion in the conference handbook, signage and the like is September 05, 2015 but may be required earlier by some providers.

**AISLES & EXITS:** Aisles and exits as designated on approved show plans shall be kept clean, clear and free of obstructions. Booth constructions shall be substantial and fixed in a position in a specified area for the duration of the show. Easels, signs, etc. shall not be placed beyond booth area into aisles. Under no circumstances should there be any obstacles placed in front of the emergency exit doors.

**LIABILITY:** Unmanned Systems Canada and the host venue shall not be responsible for any loss, injury, or damage that may occur to the exhibitor's employees (public or other), any other person, and the exhibitors property from any cause whatsoever, prior, during, or subsequent to the period covered by the exhibit contract. The exhibitor, upon signing the contract, expressly releases Unmanned Systems Canada, its employees, its general service contractor and/or the host venue and agrees to indemnify and defend the same against any and all claims for such loss, damages, or injury.



# EXHIBITION BOOTH

## Terms and Conditions

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**BOOTH CONTENTS:** Contents of Exhibitors booths must fit into the booth size allotted and abide all other requirements outlined in the terms and conditions. If contents do not fit, adjustments will only be made to accommodate if space is available. If an adjustment to the booth space purchased is required on site to accommodate display items that do not fit, additional charges for the space will be applied to the exhibitor. If space cannot be found and exhibitor does not wish to pay additional charges, the material/display item(s) that do not fit must be removed.

**BOOTH CONSTRUCTION AND DIMENSIONS:** The Unmanned Canada 2015 Conference follows the International Association of Exhibitions and Events (IAEE) Guidelines for Display Rules and Regulations. If you have any questions or concerns regarding your booth space or structure, contact the Conference Coordinator. A rendering of your structure may be required. Booths, regardless of the size and display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of eight feet (8') is allowed only in the rear of the booth space with a four foot (4') height limitation applied to that portion of the exhibit space that is within ten feet (10') of an adjoining booth.

**BENEFITS:** Unused exhibitor benefits are non-transferable.

**CONTACT INFORMATION:** Fax or email completed form to Unmanned Systems Canada

Fax +1613 317 1740  
Toll Free Fax +1888 973 7919 (Canada & USA only)

**SPONSORSHIP AND EXHIBITIONS:**

[shiggins@unmannedsystems.ca](mailto:shiggins@unmannedsystems.ca)

**EVENT MANAGER:**

[lolameakin@unmannedsystems.ca](mailto:lolameakin@unmannedsystems.ca)

**CONFERENCE CHAIR:**

[marc.moffatt@unmannedsystems.ca](mailto:marc.moffatt@unmannedsystems.ca)

An invoice and  
deposit receipt will  
be forwarded by  
return fax or email.